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File Specifications 3.5

If you have any queries or questions on artwork setup that are not covered by these specifications please call us on 47211042 or email sales@thedigimen.com

Accepted Program Files

- Adobe Acrobat PDF (preferred)
- Adobe Photoshop CS4
- Adobe Illustrator CS4
- Adobe InDesign CS4

Submitting Files

Posters/Photographic Prints

- No overprint in fills or strokes.
- Transparencies and gradients are to be flattened.
- Submit artwork size at 100% and with minimum resolution of 150dpi for best results - PDF files preferred.
- Convert all live fonts to outlines in EPS and AI files. Please include font and linked images if submitting an InDesign File.
- Colour Mode: CMYK, if PMS colours are used please supply number.
- Colour Profile: U.S. Web Coated (SWOP) v2
- Please provide a JPEG proof of your artwork.
- No bleed or crop marks required.

Regular Skins & Banners

- No overprint in fills or strokes.
- Transparencies and gradients are to be flattened.
- Submit artwork size at 10% and with a resolution of 300dpi - PDF files preferred.
- Convert all live fonts to outlines in EPS and AI files. Please include font and linked images if submitting an InDesign File.
- Skins are printed in CMYK (for a rich black use C50% M20% Y10% K100%). If PMS colours are used please supply number.
- No bleed or crop marks required.

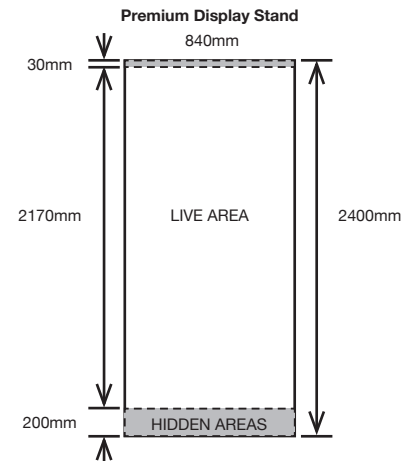
High Res Banners

- No overprint in fills or strokes.
- Transparencies and gradients are to be flattened.
- Submit artwork size at 25% and with a resolution of 300dpi - PDF files preferred.
- Convert all live fonts to outlines in EPS and AI files. Please include font and linked images if submitting an InDesign File.
- Skins are printed in CMYK (for a rich black use C50% M20% Y10% K100%). If PMS colours are used please supply number.
- No bleed or crop marks required.

File Specifications 3.5

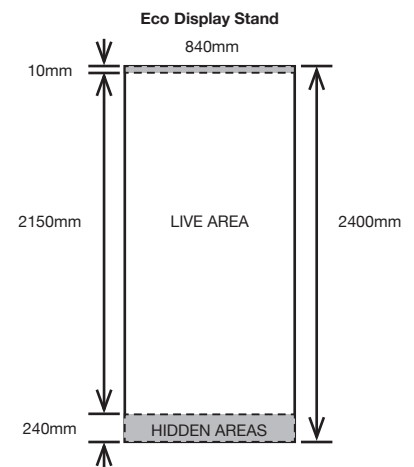
Premium Display Stand (Banner Bug)

- No overprint in fills or strokes.
- Transparencies and gradients are to be flattened.
- Submit artwork size at 100% and with a minimum resolution of 150dpi - PDF files preferred.
- No bleed or trim marks.
- Artwork size 840 x 2400mm.
- Live area 840 x 2170mm.



Eco Display Stand

- No overprint in fills or strokes.
- Transparencies and gradients are to be flattened.
- Submit artwork size at 100% and with a minimum resolution of 150dpi - PDF files preferred.
- No bleed or trim marks.
- Artwork size 840 x 2400mm.
- Live area 840 x 2150mm.



Corflute Signs, PVC and FoamCore Prints

- No overprint in fills or strokes.
- Transparencies and gradients are to be flattened.
- No larger than 1200 x 2400mm.
- Advise if flute direction is critical.
- No bleed or trim marks.
- Submit artwork size at 100% and with a resolution of 150dpi for best results - PDF files preferred.
- Convert all live fonts to outlines in EPS and AI files. Please include font and linked images if submitting an InDesign File.
- Colour Mode: CMYK, if PMS colours are used please supply number.
- Colour Profile: U.S. Web Coated (SWOP) v2
- For rich black use C30% M30% Y30% K100%

Decals and stickers (Adhesive Vinyl Prints)

- No overprint in fills or strokes.
- Transparencies and gradients are to be flattened.
- 10mm Bleed (5mm at 50%) on all edges.
- Submit artwork size at 100% and with a minimum resolution of 150dpi for best results - PDF files preferred.
- Convert all live fonts to outlines in EPS and AI files. Please include font and linked images if submitting an InDesign File.
- Colour Mode: CMYK, if PMS colours are used please supply number.
- Colour Profile: U.S. Web Coated (SWOP) v2

File Specifications 3.5

Stationery

Business Cards, Letterheads and With Compliments Slips (for metallic print specs please contact us)

- No overprint in fills or strokes.
- Transparencies and gradients are to be flattened.
- Submit artwork at full size (100%) with a resolution of 300dpi for best results - PDF files preferred.
- Standard sizes: - Business Cards 90 x 55mm or 55 x 90mm.
- Letterheads 210 x 297mm
- With Compliments Slips 210 x 95mm
- Convert all live fonts to outlines.
- Keep all text and critical graphics within 3mm from edge.
- Colour Mode: CMYK, if PMS colours are used please supply number.
- Colour Profile: U.S. Web Coated (SWOP) v2
- 5mm bleed and trim marks.
- Please provide a JPEG proof of your artwork.

Laser Engraving

- Submit artwork as an AI, EPS, PDF, or Corel Draw file.
- Size artwork to size of chosen media - maximum media size is 910 x 605mm.
- Convert all live fonts to outlines
- No hairline outlines

Profile Cut Prints

When submitting files to be both printed and profile cut please supply as one of the following layered files:

- EPS
- Adobe Illustrator (CS4 and earlier)
- Layered PDF

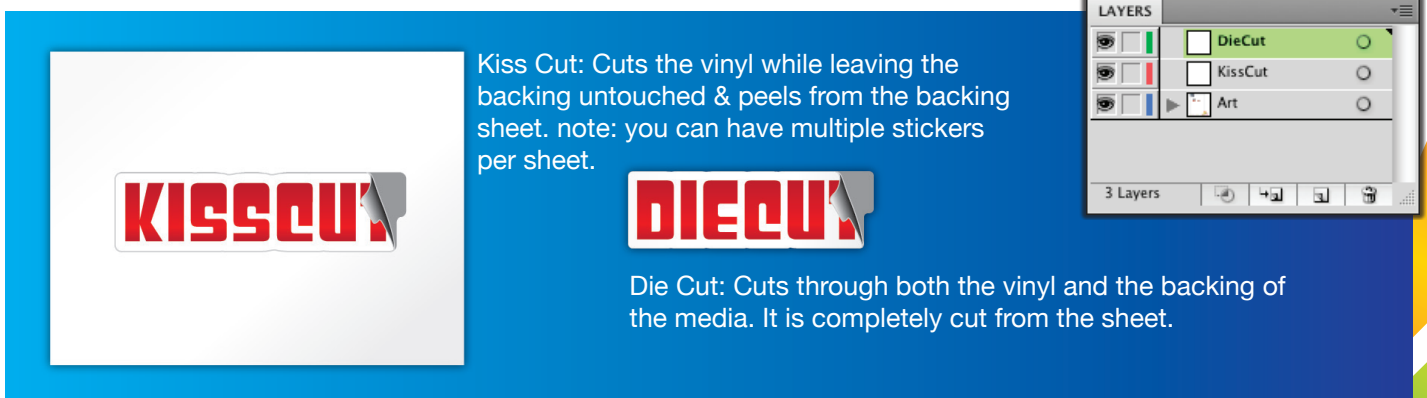
Layer 1: to be labelled "Art" and contain all elements to be printed.

Layer 2: to be labelled "KissCut" (if required) this must be a vector layer that defines where the print will be kiss cut.

Layer 3: to be labelled "DieCut" (if required) this must be a vector layer that defines where the print will be die cut.

For larger quantities the file can be set up to a width of 1200mm.

Please call us with any questions or queries you may have.



KISSCUT

Kiss Cut: Cuts the vinyl while leaving the backing untouched & peels from the backing sheet. note: you can have multiple stickers per sheet.

DIECUT

Die Cut: Cuts through both the vinyl and the backing of the media. It is completely cut from the sheet.

LAYERS

- DieCut
- KissCut
- Art

3 Layers

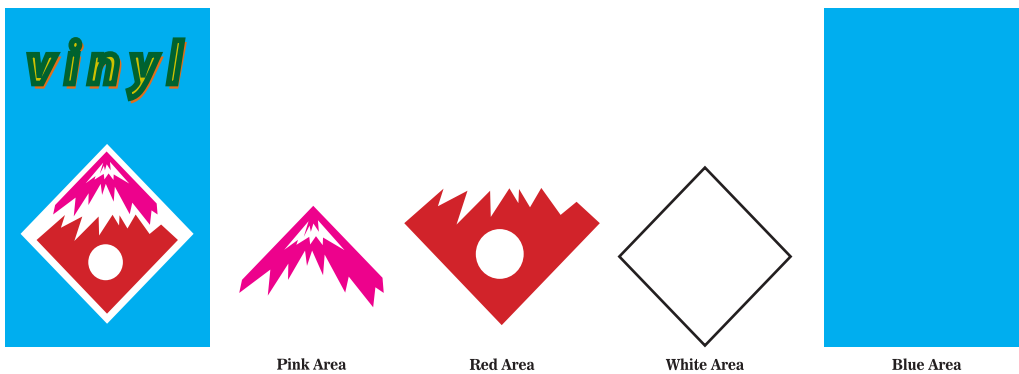
Vinyl Cutting

Accepted Files Types

- Adobe Illustrator AI v8 (preferred)
- Vector EPS

Creating Vinyl Cut Artwork

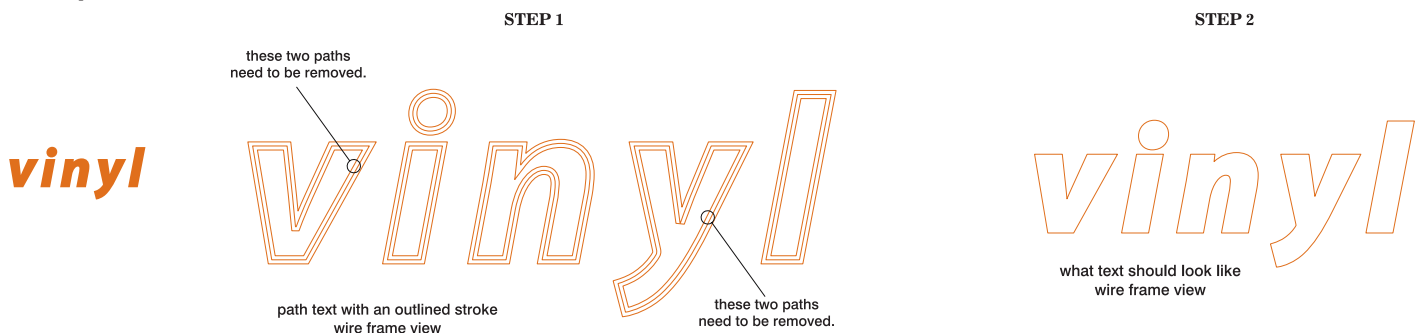
- Vinyl cut artwork unlike print artwork must be vector. It cannot contain live fonts, strokes, gradients or raster images.
- Start by converting all strokes to outlines (view the artwork in wire frame to see the newly generated paths).
- Remove the unnecessary paths and join overlapping areas of the same colour.
- Keep files structures as they would be normally, the diagram below is for illustration purposes only.



Creating Vinyl Type

- Start by converting all live fonts and font strokes to outlines (view the artwork in wire frame to see the newly generated paths).
- The diagrams below show which paths need to be removed.

Shapes & Text With Same Colour Stroke & Fill



Shapes & Text With Different Colour Stroke & Fill

